



*A Night Under the Stars*

*November 15, 2019*



*Presented by*



# A Night Under the Stars

Join the Rising Stars at Berkeley Church's historic event venue on November 15, 2019 for the inaugural *A Night Under the Stars* gala - a sparkly soiree in support of Make-A-Wish® Canada hosted by the Rising Stars Volunteer Committee.

This must-attend event will bring Torontonians together to experience an evening of music, food, dancing and drinks, all while making wishes come true for children living with critical illnesses.

Help us brighten the night and these childrens' tomorrows!

## WHY SPONSOR US?

- Help shape our inaugural event
- Strategically align your company with one of Canada's most respected and trusted charitable brands
- Reach young professionals engaged in philanthropic causes
- Demonstrate your commitment to your employees, families and communities
- Have a direct and transformative impact on the lives of children and their families

### GUEST PROFILE

- Young professionals
- Do-gooder, tech savvy, social sharers bent on changing the world
- Family-centric, achievement-oriented, philanthropic with time and money
- Live or work in the GTA
- ~350 attendees

### TICKETS

- **Early Bird:** \$80 (limited quantity)
- **General Admission:** \$95
- Group discounts available for block tickets (10 or more)
- **Location:** Berkeley Church, 311 Queen St. E

### ABOUT RISING STARS

The Rising Stars Committee is a group of young professional leaders and volunteers in the GTA dedicated to advancing the mission of Make-A-Wish® through fundraising and serving as ambassadors in the community.

Our team includes wish kid 'alumni' who know the power of a wish firsthand and volunteers who strongly believe in Make-A-Wish's mission.

### ABOUT MAKE-A-WISH®

Together we create life-changing wishes for children with critical illnesses.

We are on a quest to bring every child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows that children who have wishes granted can build the physical and emotional strength needed to fight their illnesses.



# Sponsorship Benefits

*Pre-Event Recognition*

*On-Site Recognition*

	(Exclusive) Super-Star TITLE SPONSOR \$15,000	(Exclusive) Shooting Star FOOD SPONSOR \$10,000	(Exclusive) Blazing Star ENTMT. SPONSOR \$10,000	(Exclusive) Lucky Star BAR SPONSOR \$5,000	Twinkling Star EVENT SPONSOR \$2,500	SUPPORTER \$250+
<b>Logo Inclusion on Event Website</b>	Prominent Placement	Included	Included	Included		
<b>Recognition on Event Website</b>	✓	✓	✓	✓	✓	✓
<b>Recognition in Event Emails &amp; Advertising</b>	✓	✓	✓	✓	✓	
<b>Press Release</b>	✓	✓	✓	✓		
<b>Mention in MAW Canada E-Newsletter / Website</b>	✓	✓	✓	✓		
<b>Social Media Posts</b>	✓	✓	✓	✓	✓	
<b>Social Media Campaign Opportunity</b>	✓	✓	✓			
<b>Swag Opportunity / Product Marketing</b>	✓	✓	✓	✓		
<b>Partnership Activation</b>	✓			Signature Beverage		
<b>Instagram Booth Opportunity</b>	✓					
<b>Step and Repeat</b>	✓					
<b>Social Media Amplification</b>	✓					
<b>Verbal Recognition and On-Screen Recognition</b>	✓	✓	✓	✓	✓	On-screen
<b>Logo Recognition</b>	✓	On food station	On stage	On bar signage		
<b>Tickets to Event</b>	10	8	8	6	4	
<b>Post-Event Question &amp; Survey</b>	✓					

## IN-KIND OPPORTUNITIES

- FOOD STATION SPONSOR
- SOFT BAR SPONSOR
- DESSERT BAR SPONSOR
- LATE NIGHT FOOD SPONSOR
- RAFFLE SPONSOR
- WINE SPONSOR
- BEER SPONSOR
- SPIRITS SPONSOR

*In-kind benefits based on sponsorship amount*

*Thank You*



*Make-A-Wish® Rising Stars Committee*